



IRISH ACCOUNTING
& FINANCE ASSOCIATION



CHARTERED
ACCOUNTANTS
IRELAND
EDUCATIONAL TRUST



**Maynooth
University**
National University
of Ireland Maynooth

Doctoral Colloquium: Iontas Theatre, Iontas Building Wednesday 8th June 2022

- 8.30 – 9.15 Registration Iontas Foyer, Iontas Building
- 9.15 - 9.30 Welcome and Introductions, Professor Joan Ballantine
- 9.30 - 11.00 Keynote Speaker: Professor Ingrid Jeacle, University of Edinburgh
Title: 'Netnography Research and Publishing Tips'
- 11.00 - 11.25 Tea/Coffee
- 11.30 - 1.00 **Parallel Session 1** (See page two for room numbers)
- 1.00 - 1.55 Lunch: Phoenix
- 2.00 - 3.00 Keynote Speaker: Professor Beatriz Garcia Osma, Universidad Carlos III de Madrid
Title: 'Advice on Publishing/Negotiating the Publishing Process in Accounting Journals'
- 3.00 – 3.25 Tea/Coffee
- 3.30 – 5.00 **Parallel Session 2** (See page three for room numbers)
- 5.00 - 5.15 IAFA Funding and EAA Nominations: Feedback from 2021 Winners
- 5.15 & 7.30 Close & Dinner: Avenue Restaurant, Main Street, Maynooth
(10-15 minutes' walk from campus)

Parallel Session 1:

11.30 am to 1.00 pm (30 minutes for each PhD Candidate, including questions)

School of Education Building

<i>Room SE129</i>	<i>Room SE130</i>	<i>Room SE131</i>
<p>Theme</p> <p>Taxation/</p> <p>Facilitators: Gerardine Doyle Michael Hayden Collette Kirwan</p>	<p>Theme</p> <p>Small Medium Practices/Family Firms</p> <p>Facilitators: Danny Chow Elaine Doyle Ingrid Jeacle</p>	<p>Theme</p> <p>Audit/Management Control Systems</p> <p>Facilitators: Emer Curtis Neil Dunne Mike Farrell</p>
<p>Lucy Bowe Towards Trust-Based Relationships between Tax Authorities and Big Business: The Case of Co-operative Compliance in Ireland</p>	<p>Aodhdin Casey An institutional perspective on how Small and Medium Accountancy Practices (SMPs) are dealing with challenges to their business models</p>	<p>Celine Craddock Exploring the Auditor's response to Voice and Whistleblowing of Employees in Client organisations</p>
<p>Brendan McCarthy Voice and Silence in Tax: A Study into the Propensity of Tax Practitioners for Speaking Up</p>	<p>Theresa Mulcahy An Exploratory Study: The Introduction of an External Non-Family Accountant into the Family Firm and the Impact on Institutional Logics</p>	<p>Christine Nangle The lack of development of key skills and competencies synonymous with audit quality</p>
	<p>Clodagh Hegarty Research Methodology for an investigation into the capabilities of Small Medium Accounting Practices (SMPs) to provide innovative services to support Small Medium Enterprises (SMEs)</p>	<p>Clifford Mongwe Big data analytics (BDA) in Management Control Systems (MCS): What literature says</p>

Parallel Session 2:

3.30 pm to 5.00 pm (30 minutes for each PhD Candidate, including questions)

School of Education Building

Room SE129	Room SE130	Room SE131
<p>Theme</p> <p>Finance/Retirement Planning</p> <p>Facilitators: Mark Clatworthy Joe Coughlan Corina Sheerin</p>	<p>Theme</p> <p>Accounting Profession</p> <p>Facilitators: Joan Ballantine Margaret Healy Ingrid Jeacle</p>	<p>Theme</p> <p>Board Meetings/ Governance/Corruption</p> <p>Facilitators: Danny Chow Sheila O'Donohoe Beatriz Garcia Osma</p>
<p>Tara Fennelly Women's Planning for Retirement Income In Ireland</p>	<p>Michelle Gleeson Why are female accountants underrepresented in senior positions?; The influence of self-efficacy</p>	<p>Katie Scallan An Ethnography of Board Meetings</p>
<p>Paraic McGee Risk disclosure in green bond prospectuses and its impact on initial pricing: An EU Study</p>	<p>Niamh Lynch Glassdoor Reviews as Counter Accounts: Big Four firms Time Management Practices</p>	<p>Douglas Akwasi Adu The effect of executive and non-executive roles on carbon performance of UK firms</p>
<p>Nora Storey Exploring Institutional Investing in Low Carbon Assets: Germany, Ireland and the UK</p>	<p>Vanessa Egan Exploration of professional and firm socialisation through remote onboarding</p>	

IAFA Doctorial Colloquium 2022

Facilitators

Professor Joan Ballantine, Ulster University Business School, Ulster University

Professor Beatriz Garcia Osma, Universidad Carlos III de Madrid

Dr Danny Chow, School of Business, Maynooth University

Professor Mark Clatworthy, University of Bristol

Professor Joe Coughlan, School of Business, Maynooth University

Dr Emer Curtis, NUI Galway

Dr Elaine Doyle, Kemmy Business School, University of Limerick

Professor Gerardine Doyle, University College Dublin

Dr Karen-Ann Dwyer, Dublin City University

Dr Neil Dunne, Trinity College Dublin

Dr Mike Farrell, University College Cork

Dr Michael Hayden, School of Business, Maynooth University

Dr Margaret Healy, University College Cork

Professor Ingrid Jeacle, University of Edinburgh

Dr Collette Kirwan, Waterford Institute of Technology

Professor Sheila O'Donohoe, Waterford Institute of Technology

Dr Corina Sheerin, National College of Ireland

Attendees Only:

Dorcas Allan Mikindani	University College Cork
Sarah Imam	Dublin City University
Lorraine Rahilly	Munster Technological University Cork
Elaine Smith	Maynooth University
June Stanley	NRH
Amanda Heeney	DCU
Cian Coughlan	CAI

Guest Speakers

Professor Ingrid Jeacle, University of Edinburgh

A graduate of Trinity College Dublin, Ingrid trained as a chartered accountant with KPMG before pursuing an academic career. For the last 22 years she has been a member of faculty at the University of Edinburgh Business School where she holds the post of Professor of Accounting & Popular Culture. As her chair title indicates, Ingrid's research seeks to explore the inter-linkages between accounting, everyday life and popular culture. Ingrid is currently an Editor at *Contemporary Accounting Research*, an Associate Editor of *Accounting, Auditing & Accountability Journal* and *Financial Accountability and Management*, and a past Associate Editor of the *European Accounting Review*.

Professor Beatriz Garcia Osma, Universidad Carlos III de Madrid

Beatriz is Professor of Accounting at Universidad Carlos III de Madrid and Research Member at European Corporate Governance Institute (ECGI). She is a visiting professor at Stockholm School of Economics. Previously, she was an Associate Professor at Universidad Autónoma de Madrid. Her research focuses on the links between financial reporting, corporate governance, and capital markets. She teaches financial accounting, and business analysis and valuation. She was elected to represent Spain on the Board of the European Accounting Association (2014-2020), and also, as a member of the EAA Management Committee (2014-2017). She is the Editor of the *European Accounting Review* (2020-2023) and a past editor of the *Spanish Journal of Finance and Accounting*.